

# MATTHEW L. SANDERS

Department of Languages, Philosophy, and Communication Studies

Utah State University

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University of Colorado, Department of Communication, *Graduate Student Teaching Impact Award*, May 2007

International Communication Association, Instructional and Developmental Division, *Outstanding Graduate Student Teaching Award*, May 2006

University of Colorado, Graduate Teacher Program, *Best Should Teach Silver Award*, August 2005

## **Research**

College of Humanities and Social Sciences, Utah State University, *Outstanding Undergraduate Research Mentor of the Year*, April 2013

Department of Languages, Philosophy, and Communication Studies, Utah State University, *Outstanding Undergraduate Research Mentor of the Year*, April 2013

Organizational Communication Interest Group of the Western States Communication Association, *Top Paper Award*, February 2013.

Department of Languages, Philosophy, and Communication Studies, Utah State University, *Outstanding Undergraduate Research Mentor of the Year*, April 2011

Organizational Communication Interest Group of the Western States Communication Association, *Top 4 Paper Award*, February 2011.

## **Service**

Utah State University Student Association, *Extraordinary Service Award*, April 2019. (Given for extended and impactful service to USU students.)

College of Humanities and Social Sciences, Utah State University, *Giraffe Award*, April 2013. (Given for exemplifying risk-taking and innovation to benefit USU.)

## **TEACHING**

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### **Appointments**

#### **College of Humanities and Social Sciences**

Utah State University

*Executive Associate Dean for Undergraduate Studies, August 2021 – June 2023*

*Associate Dean for Undergraduate Studies, August 2016 – June 2021*

#### **Department of Communication Studies and Philosophy**

Utah State University

*Professor of Communication Studies, August 2020 – Present*  
*Assistant Professor of Communication Studies, August 2008 – July 2014*  
*Associate Professor of Communication Studies, August 2014 – July 2020*

USU 1010: University Connections  
CMST 2110: Interpersonal Communication  
CMST 3250: Organizational Communication  
CMST 4350: Organizations and Social Change  
CMST 4470: Qualitative Research Methods in Communication Studies  
CMST 5500: Communication and Leadership  
CMST 5800: Communication Studies Senior Capstone  
CMST 6050: Seminar on Teaching Communication  
CMST 6055: Teaching Practicum

**Department of Communication**

University of Colorado at Boulder

*Graduate Teaching Assistant and Part-Time Instructor, August 2002 – May 2008*

**Keynote Speeches, Featured Presentations, and Convocation Addresses**

Sanders, M. L. (2019, August). *Becoming a Learner: Realizing the Opportunity of Education*. Convocation address to new freshman, Dixie State University. St. George Utah.

Sanders, M. L. (2019, May). *Becoming a Learner: Realizing the Opportunity of Education*. Featured presentation at the Gateway Seminar Training, University of Colorado at Colorado Springs. Colorado Springs, Colorado.

Sanders, M. L. (2019, March). *Becoming a Learner: Framing the Purpose of a College Education*. Keynote presentation to Dixie State University Teaching and Learning Conference. St. George, Utah.

Sanders, M. L., Kleiner, H., & Kesler, H. B. (2019, February). *Becoming a Learner: Aligning Student Expectations with Institutional Mission*. Featured Presentation at the 38<sup>th</sup> Annual Conference on the First-Year Experience. Las Vegas, Nevada.

Sanders, M. L. (2018, August). *Becoming a Learner: Realizing the Opportunity of Education*. Convocation address to new freshman, Dixie State University. St. George Utah.

Sanders, M. L. (2018, June). *Becoming a Learner: Framing the Purpose of a College Education*. Keynote presentation to the Utah Valley University Advising Conference. Midway Utah.

- Sanders, M. L. (2018, May). *Becoming a Learner: Framing the Purpose of a College Education*. Keynote presentation to the University of New Mexico Advising Institute. Delivered via webinar.
- Sanders, M. L. (2018, March). *From What to Why: Rethinking How We Frame Higher Education*. Keynote presentation for the Tri-Institutional Spring Faculty Forum – Metropolitan State University, University of Colorado at Denver, Community College of Denver. Denver Colorado.
- Sanders, M. L. (2017, May). *Becoming a Learner*. Keynote address at the Utah Advising Association annual conference. Logan, Utah.
- Sanders, M. L. (2017, April). *Becoming a Learner*. Keynote address at the Peer Mentor Institute. University of Utah – Salt Lake City.
- Sanders, M. L. (2017, March). *From What to Why: Rethinking Our Primary Teaching Objective*. Keynote address at the Utah Instructional Design Summit. University of Utah – Salt Lake City.
- Kleiner, H., & Sanders, M. L. (2017, March). *Improving Retention through Big Questions: Rethinking the First-Year Experience*. Keynote address to Utah First-Year Experience Consortium. Salt Lake City, Utah.
- Sanders, M. L. (2017, March). *Becoming a Learner*. Keynote address to the Utah Alliance of Concurrent Enrollment Partnerships annual conference.
- Sanders, M. L. (2016, September). *Becoming a Learner*. Keynote address at the University of Utah's Opening Convocation for the Learning Communities of Undergraduate Studies. Salt Lake City, Utah.
- Sanders, M. L. (2015, September). *Becoming a Learner*. Presentation to the Convocation Program at Snow College. Ephraim, Utah.
- Sanders, M. L. (2015, January). *Students Can Learn Hard Things: Transforming Our Courses by Teaching What Matters Most*. Keynote presentation at the Graduate Teacher Program Spring Intensive Conference, University of Colorado at Boulder.
- Sanders, M. L. (2014, October). *Becoming a Learner*. Keynote presentation to the Honors Program at Boise State University.
- Sanders, M. L. (2014, January). *Making More Sense Out of Everything You Do in College*. Keynote presentation at the Eagle View Lecture Series, College of Southern Idaho.

### **Competitively Selected Peer-Reviewed Presentations on Teaching and Learning**

- Kleiner, H., & Sanders, M. L., Kesler, H. B., & Colver, M. (2019, February). *Integrating General Education Outcomes into First Year Experiences: Communicating General Education's Value from Day One*. Presentation at the American Association of Colleges and Universities' Creating a 21<sup>st</sup> Century General Education Conference. San Francisco, CA.
- Kleiner, H., & Sanders, M. L., (2018, February). *Integrating General Education Outcomes into First Year Experiences: Communicating General Education's Value from Day One*. Presentation at the American Association of Colleges and Universities' Foundations of Democracy General Education Conference. Philadelphia, PA.
- Sanders, M. L., & Kleiner, H., (2018, February). *Becoming a Learner: Framing the Purpose of a College Education*. Presented at the 37th Annual Conference on the First Year Experience, San Antonio, Texas.
- Sanders, M. L., & Kleiner, H. (2017, October). *Becoming a Learner: Framing the Purpose of a College Education*. 24th Annual National Conference on Students in Transition. Costa Mesa California.
- Kleiner, H., & Sanders, M. L. (2017, October). *Reviving the Story of College: Recapturing General Education's Value*. 24th Annual National Conference on Students in Transition. Costa Mesa, California.
- Kleiner, H., & Scharp, K., & Sanders, M. L. (2017, February). *Becoming a Learner: Framing the Purpose of a College Education*. Presentation at the 36<sup>th</sup> National Conference on the First-Year Experience, Atlanta Georgia.
- Sanders, M. L., & Vandenakker, J. (2016, April). *Becoming a Learner: Framing the Purpose of College in Orientation*. Presentation at the National Orientation Directors Association Region III Annual Conference. Weber State University - Ogden, Utah.
- Sanders, M. L., & Kleiner, H. (2016, February). *Becoming a Learner: Framing the Purpose of a College Education*. Presentation at the 35<sup>th</sup> National Conference on the First-Year Experience, Orlando Florida.
- Kleiner, H., & Sanders, M. L. (2016, February). *Reviving the Story of College: Recapturing General Education's Value*. Presentation at the 35<sup>th</sup> National Conference on the First-Year Experience, Orlando Florida.
- Sanders, M. L., & Kleiner, H. (2015, February). *Becoming a Learner: Framing the Purpose of a College Education*. Presentation at the 34<sup>th</sup> National Conference on the First-Year Experience, Dallas Texas.

Sanders, M. L., & Hancock, L. (2014, October). *Becoming a Learner: Helping Students Persist to Graduation by Defining the Purpose of Higher Education*. Presentation at the Utah NASPA (student affairs) annual conference. Logan, Utah.

### **Invited Conference Presentations**

Sanders, M. L. (2016, October). *Defining Integrated Learning*. Panelist presentation at the annual Utah System of Higher Education's "What Is an Educated Person?" Conference, Midway Utah.

Sanders, M. L., & Hopkin, K. (2016, April). *From What to Why: Infusing Meaning into Peer Mentorship*. Presentation to the Utah Peer Mentor Institute. Salt Lake City, Utah.

Sanders, M. L. (2014, October). *Creating Pathways in General Education*. Panelist presentation at the annual Utah System of Higher Education's "What Is an Educated Person?" Conference, Midway Utah.

### **Teaching Workshops (one-half to full day)**

Kleiner, H., Sanders, M. L., Kesler, H. K., & Simmons, L. H. (2019, April). *Reframing the First-Year Experience at Utah State University*. National three-part webinar series on improve the first-year experience for college students. (238 people signed up across the country and internationally.)

McClellan, J. G., & Sanders, M. L. (2019, February). *Developing Students into Self-Advocates and Intentional Learners*. Pre-conference teaching workshop presented at the annual meetings of the Western States Communication Association, Seattle, Washington. (Peer Reviewed/Competitively Selected)

Sanders, M. L., & McClellan, J. G. (2017, February). *"What Can I Do with a Communication Major?" Helping Students Centralize, Celebrate, and Communicate the Strengths of Our Field*. Pre-conference teaching workshop presented at the annual meetings of the Western States Communication Association, Salt Lake City, Utah. (Peer Reviewed/Competitively Selected)

Sanders, M. L., & Canfield, C. (2016, August). *How Can We Effectively Work Together? Exploring Communication Competence, Civil Discourse, and Leadership Communication*. Bennion Teachers' Workshop. (Grant funded; Canyon and Lincoln Elementary, Cache County School District)

Sanders, M. L., & Canfield, C. (2015, August). *How Can We Effectively Work Together? Exploring Communication Competence, Civil Discourse, and Leadership Communication*. Bennion Teachers' Workshop. (Grant funded; four one-day workshops for eight elementary school faculties, Cache County School District)

Sanders, M. L., & Canfield, C. (2014, August). *How Can We Effectively Work Together? Exploring Communication Competence, Civil Discourse, and Leadership Communication*. Bennion Teachers' Workshop. (Grant funded; Lewiston and Birch Creek Elementary, Cache County School District).

Sanders, M. L. (2013, June). *Developing Students into Collaborative Citizens: Learning Civil Discourse and Democratic Decision-Making*. Bennion Teachers' Workshop. (Grant funded).

## **RESEARCH**

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### **Research Interests**

Pedagogical framings and innovations in individual assignments, courses, disciplines, college orientation, and the first-year experience

The ways in which nonprofit organizations successfully manage the tension between fulfilling their social missions and meeting the financial imperatives of a market economy

### **Books**

Sanders, M. L., & McClellan, J. G. (2025). *Studying communication: An invitation to purposeful learning*. Long Grove, IL: Waveland Press.

Sanders, M. L. (2022). *Becoming a Learner: Realizing the Opportunity of Education* (3<sup>rd</sup> Edition). Plymouth, MI: Macmillan Learning.

Koschmann, M. A., & Sanders, M. L. (2020). *Understanding Nonprofit Work: A Communication Perspective*. Hoboken, NJ: Wiley-Blackwell.

Seiter, J. S., Peebles, J. A., Sanders, M. L. (Eds.). (2018). *Communication in the Classroom: A Collection of G.I.F.T.S.* New York: Bedford/St. Martins.

Sanders, M. L. (2018). *Becoming a Learner: Realizing the Opportunity of Education* (2<sup>nd</sup> Edition). Plymouth, MI: Hayden McNeil.

Sanders, M. L. (2012). *Becoming a Learner: Realizing the Opportunity of Education*. Hyde Park, UT: Institute for Communication & Leadership.

### Peer-Reviewed Journal Articles

Dorrance Hall, E., Scharp, K. M., Sanders, M. L., & Beaty, L. (2020). Family communication patterns and the mediating effects of support and resilience on students' concerns about college. *Family Relations*, 69, 276-291.

Scharp, K. M., & Sanders, M. L. (2019). What is a theme? Teaching thematic analysis in qualitative communication research methods. *Communication Teacher*, 33, 117-121.

Scharp, K. M., Dorrance Hall, E., Sanders, M. L., & Colver, M. (2018). The relationship between students' family communication, transition efficacy, and communication skill. *The Journal of College Orientation and Transition*, 25, 60-72.

Sanders, M. L., Harper, L., & Richardson, M. (2015). Understanding what it means to be business-like in the nonprofit sector: Toward a communicative explanation. *Qualitative Research Reports in Communication*, 16, 1-8.

Koschmann, M. A., Isbell, M. G., & Sanders, M. L. (2015). Connecting nonprofit and communication scholarship: A review of key issues and a meta-theoretical framework for future research. *The Review of Communication*, 15, 200-220.

Sanders, M. L. & McClellan, J. G. (2015). Forum introduction: Promoting the field through organizational communication pedagogy. *Management Communication Quarterly*, 29, 291-294.

Sanders, M. L. (2015). Being nonprofit-like in a market economy: Understanding the mission-market tension in nonprofit organizing. *Nonprofit and Voluntary Sector Quarterly*, 44, 205-222.

Sanders, M. L., & McClellan, J. G. (2014). Being business-like while pursuing a social mission: Acknowledging the inherent tensions in US nonprofit organizing. *Organization*, 21, 68-89.

McClellan, J. G., & Sanders, M. L. (2013). (Re)organizing organizational communication pedagogy: Attending to the salient qualities of a communicative approach to organization. *The Review of Communication*, 13, 249-268.

- Sanders, M. L. (2012). Theorizing nonprofit organizations as contradictory enterprises: Understanding the inherent tensions of nonprofit marketization. *Management Communication Quarterly*, 26, 179-185.
- Albrecht, C. O., Malagueno, R., Holland, D., & Sanders, M. L. (2012). A cross-country perspective on professional oversight, education standards and countries' perceived level of corruption. *Cross Cultural Management: An International Journal*, 19, 433-454.
- Sanders, M. L., Boss, A. D., Boss, R. W., & McConkie, M. L. (2011). Increasing student engagement and learning: Using Big Hairy Audacious Goals as an empowering semester project. *Public Administration Quarterly*, 35, 491-516.
- Seiter, J. S., Brownlee, G., & Sanders, M. L. (2011). Persuasion by way of example: Does including gratuity guidelines on customers' checks affect tipping behavior in restaurants? *Journal of Applied Social Psychology*, 41, 150-159.
- Dempsey, S. E., & Sanders, M. L. (2010). Meaningful work? Marketization and work/life imbalance in popular autobiographies of social entrepreneurship. *Organization*, 17, 437-459.
- Sanders, M. L. (2010). The interpersonal development project: Bridging theory and practice in interpersonal communication courses. *Communication Teacher*, 24, 165-169.
- Sanders, M. L., & Anderson, S. L. (2010). The dilemma of grades: Reconciling disappointing grades with feelings of personal success. *Qualitative Research Reports in Communication*, 11, 1-6.
- Seiter, J. S., Weger, H., Jr., Merrill, M. L., McKenna, R. M., & Sanders, M. L. (2010). Nonsmoker's Perceptions of Cigarette Smokers' Credibility, Likeability, Attractiveness, Considerateness, Cleanliness, and Healthiness. *Communication Research Reports*, 27, 143-158.
- Hammond, S. C., & Sanders, M. L. (2002). Dialogue as social self-organization: An introduction. *Emergence*, 4(4), 7-24.

## Book Chapters

- Seiter, J. S., Peeples, J. A., & Sanders, M. L. (2018). Great Ideas for Teaching Students: An Orientation. In J. S. Seiter, J. A. Peeples, & M. L. Sanders (Eds.). *Communication in the Classroom: A Collection of G.I.F.T.S.* (pp. xvii-xxi). New York: Bedford/St. Martins.

- Seiter, J. S., Peeples, J. A., & Sanders, M. L. (2018). Whatchamacallit: An exercise for understanding the power of symbols. In J. S. Seiter, J. A. Peeples, & M. L. Sanders (Eds.). *Communication in the Classroom: A Collection of G.I.F.T.S.* (pp. 367-369). New York: Bedford/St. Martins.
- Peeples, J. A., Sanders, M. L., & Seiter, J. S. (2018). “Tell me a Little About Yourself”: Nonverbal Communication and Interviewing. In J. S. Seiter, J. A. Peeples, & M. L. Sanders (Eds.). *Communication in the Classroom: A Collection of G.I.F.T.S.* (pp. 182-186). New York: Bedford/St. Martins.
- Isbell, M. G., Sanders, M. L., & Koschmann, M. L. (2017). Nonprofit/nongovernment organizations. In C. R. Scott & L. K. Lewis (Eds.), *The International Encyclopedia of Organizational Communication* (pp. 1-12). New York: Wiley Blackwell.

## **SERVICE**

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### **State, University, and Department Assignments**

- Section Coordinator, Communication Studies Major, (2023- Present)
- Chair, *General Education Subcommittee.* (Fall 2022 – Present)
- Member, *USU 1010: University Connections Faculty Advisory Committee.* (2015 – Present).
- Chair, *USU 1010: University Connections Faculty Advisory Committee.* (2017 – 2019).
- Chair, *Curriculum Committee – College of Humanities and Social Sciences.* (Fall 2016 – 2023).
- Member, *University Curriculum Subcommittee.* (Fall 2016 – 2023)
- Member, *Council of Academic Associate Deans.* (Fall 2016 – 2023)
- Member, *General Education Subcommittee.* (Fall 2016 – Present)