Jared S. Colton

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Biography

Dr. Jared Colton is an associate professor of technical communication and rhetoric and the Director of Graduate Studies in the Department of English at Utah State University. His research addresses the intersections of rhetorical theory, ethics, and politics within technical communication and related fields, from concerns of pedagogy to digital media. Currently, he is interested in how classical and contemporary ethical frameworks inform the practice and critique of communication in social media, gaming media, and accessibility technologies. He is currently collaborating with the Center for Innovative Design and Instruction for an ongoing service-learning project to make USU teaching materials accessible to students with disabilities. He has published in *Rhetoric Review*, *Computers and Composition*, *Technical Communication Quarterly*, and other journals. His co-authored book *Rhetoric, Technology, and the Virtues* was recently published with the University Press of Colorado/Utah State University Press.

Academic Positions

Associate Professor of Technical Communication & Rhetoric, Department of English USU; Logan, UT
        (August 2014–present)

Education

PhD in Rhetorics, Communication, and Information Design
Clemson University; Clemson, SC; May 2014.

MA in English
Washington State University; Pullman, WA; Defended "With Distinction," April 26, 2010. Emphasis: Rhetoric and Composition.

BA in English
Utah Valley University; Orem, UT; Valedictorian—College of Humanities, Arts, and Social Sciences; Graduated Summa Cum Laude April 2008; Dean's List 2006, 2007, 2008; Emphasis: Literary Studies.

Books (anonymously refereed)

Colton, J.S. & Holmes, S. (2018). *Rhetoric, Technology, and the Virtues*. University Press of Colorado/Utah State University Press.

Journal Publications (anonymously refereed)

Edenfield, A., **Colton, J.S.,** & Holmes, S. (2019). Healthcare and Global Tactical Technical Communication in Online Trans-DIY Forums. *Journal of Technical Writing and Communication 49*(4), 433-57.

Edenfield, A., Holmes, S., & **Colton, J.S.** (2019). Queering Tactical Technical Communication: DIY HRT. *Technical Communication Quarterly 28*(3), 177-91. **(Winner of the 2020 Nell Ann Pickett Award for best article in *Technical Communication Quarterly*.)**

Colton, J.S., Edenfield, A., & Holmes, S. (2019). Workplace Democracy and the Problem of Equality. *Technical Communication 66*(1), 53-67.

Huntsman, S., **Colton, J.S.**, & Phillips, C. (2018). Cultivating Virtuous Course Designers: Using Technical Communication to Reimagine Accessibility in Higher Education. *Communication Design Quarterly 6*(4), 12-23. [Huntsman was a PhD student.]

Journal Publications (anonymously refereed, cont.)

Colton, J.S., & Holmes, S. (2018). A Social Justice Theory of Active Equality for Technical Communication. *Journal of Technical Writing and Communication, 48*(1), 4-30.

Holmes, S. & **Colton, J.S.** (2018). The Virtue of Honesty in Social Media in the Age of Trump. Special Symposium on Virtue Ethics and Rhetoric. *Rhetoric Review, 37*(4), 346-53.

Colton, J.S., Holmes, S., & Walwema, J. (2017). From NoobGuides to #OpKKK: Ethics of Anonymous' Tactical Technical Communication. *Technical Communication Quarterly, 26*(1), 59-75. **(Winner of the 2018 Nell Ann Pickett Award for best article in *Technical Communication Quarterly*.)**

Shirley, B. & **Colton, J.S.** (2016). The Moral Act of Attributing Agency to Nonhumans: What Can Horse_ebooks Tell Us About Rhetorical Agency? *Present Tense: A Journal of Rhetoric in Society, 6*(1), 1-12. [Shirley was a PhD student.]

Walton, R., **Colton, J.S.**, Wheatley-Boxx, R., & Gurko, K. (2016). Social Justice Across the Curriculum: Research-Based Course Design. *Programmatic Perspectives, 8*(2), 119-41.

Colton, J.S. (2016). Revisiting Rhetorics of Digital Sampling with an Ethics of Care. *Computers and Composition: An International Journal, 40*, 19-31.

Colton, J.S., & Walton, R. (2015). Disability as Insight into Social Justice Pedagogy in Technical Communication. *Journal of Interactive Technology and Pedagogy, 8*.

Colton, J.S. & Surasinghe, T. (2014). Using Collaboration Between English and Biology to Teach Scientific Writing and Communication. *Journal of College Science Teaching, 44*(2), 31-39.

Book Chapters (refereed)

Phillips, C. & **Colton, J.S.** (2021). A New Normal in Inclusive, Usable Online Learning Experiences. *Resilient Pedagogy*: *Practical Teaching Strategies to Overcome Distance, Disruption, and Distraction*. Utah State University Press.

Review Essays (refereed)

Colton, J.S. (2012). Articulating a Politics of a Reticulated Community. *Enculturation, 15*.

Book Reviews (refereed)

Colton, J.S. (2012). Review of *Inessential Solidarity: Rhetoric and Foreigner Relations*, by Diane Davis. *Rhetoric Review* 31(1), 88-92.

Conference Presentations, Roundtables, and Workshops

Colton, J.S. (2021, June 2-4). Exploring Relations of Power Through Ethics of Care. Association of Teachers of Technical Writing Annual Conference, ATTW 2021. Virtual Conference.

Colton, J.S. (2019, Oct. 30). Recognize, Reveal, Reject, and Replace Habits of (In)Accessibility. Inclusive Excellence Symposium, Utah State University. Logan, UT.

Colton, J.S. (2019, April 5). Rhetorical Ethics in the Digital Age. Dissoi Logoi 2019. University of Utah. Salt Lake City, UT.

Colton, J.S. (2018, May 31-June 3). Defining and Contextualizing Virtue Ethics for Rhetoric. Rhetoric Society of America Conference, RSA 2018. Minneapolis, MN.

Colton, J.S. (2018, March 13-14). The Ethics of Doxxing for Social Justice. Association of Teachers of Technical Writing Annual Conference, ATTW 2018. Kansas City, KS.

Colton, J.S. (2018, March 13-14). Tactical Technical Communication, New Materialism, and Queer Theory. Association of Teachers of Technical Writing Annual Conference, ATTW 2018. Kansas City, KS.

Colton, J.S. (2017, October 27-28). Embodied Rhetorics, Ethics, and Social Justice. (Roundtable Discussion Leader). Western States Rhetoric and Literacy Conference. Salt Lake City, UT.

Colton, J.S. (2017, March 14-15). Defining and Contextualizing Virtue Ethics for TPC. Association of Teachers of Technical Writing Twentieth Annual Conference, ATTW 2017. Portland, OR.

Colton, J.S. (2016, May 27-29). Changing Political Action through the Nonhuman. Rhetoric Society of America Conference, RSA 2016. Atlanta, GA.

Conference Presentations (cont.)

Colton, J.S. (2016, April 6). Ethical Justification of Tactical Technical Communication. Association of Teachers of Technical Writing National Conference, ATTW 2016. Houston, TX.

Walton, R., **Colton, J.S.,** Gurko, K., & Wheatley-Boxx, R. (2015, October 1-3). Cultivating a Programmatic Ethos of Social Justice: Benefits of Partnership-driven Research. Panel. Council for Programs in Technical and Scientific Communication National Conference, CPTSC 2015. Logan, UT.

Colton, J.S., (2015, March 18-21). Rewriting Plato's Legacy: Ethics, Rhetoric, and Writing Studies. Workshop Invitee. 66th Annual Convention of the Conference on College Composition and Communication, CCCC 2015. Tampa, FL.

Colton, J.S. (2015, March 18) Invited round table panelist for Enacting Social Justice: Finding Value in Technical Communication (Moore, K., Jones, N.N., & Walton, R.). Round table. Association of Teachers of Technical Writing National Conference, ATTW 2015. Tampa, FL.

Colton, J.S., & Holmes, S. (2014, November 6-8). The Problem of Politics in Rhetorical Studies' Turn to the Nonhuman. Panel. Western States Rhetoric and Literacy Conference, WSRL 2014. Reno, Nevada.

Colton, J.S., & Salley, W. (2014, June 8-11). Auditing Online Student Services: Toward Equity, Engagement, and Excellence. Panel. Distance Learning Administration Conference, DLA 2014. Jekyll Island, GA.

Colton, J.S., & Holmes, S. (2014, June 5-8). Writing Politics Through Networked Borders. Panel. Computers and Writing Conference, C&W 2014. Pullman, WA.

Colton, J.S. (2014, May 22-26). Rhetorics of Borderlessness: Reconsidering Digital Sampling with an Ethics of Vulnerability. Presentation. Rhetoric Society of America Conference, RSA 2014. San Antonio, TX.

Abboud, J., **Colton, J.S.,** & Southergill, G. (2014, March). iPad Interfacing in the Composition Classroom. Panel. 65th Annual Convention of the Conference on College Composition and Communication, CCCC 2014. Indianapolis, IN.

Colton, J. (2013, June). Rhetorical Ethics of Community. Workshop. Rhetoric Society of America 5th Biennial Summer Institute, RSA 2013. Lawrence, KS.

Colton, J.S. (2012, May). Exclusion Fever: Toward a Rhetoric of Community Beyond Inclusion. Presentation. Rhetoric Society of America Conference, RSA 2012. Philadelphia, PA.

Colton, J.S. (2012, March). Contagiousness of Sharing: A Rhetoric of Community in the Age of Social Media Politics. Research Network Forum. 63rd Annual Convention of the Conference on College Composition and Communication, CCCC 2012. St. Louis, MO.

Colton, J.S. (2011, April). From the Religious to the Secular: Rhetorics of Community and Immanence. Presentation. 62nd Annual Convention of the Conference on College Composition and Communication, CCCC 2011. Atlanta, GA.

Colton, J.S. (2010, May). Don't Kill the Messenger: Rhetorics of Indoctrination. Presentation. Rhetoric Society of America Conference, RSA 2010. Minneapolis, MN.

Colton, J.S. (2010, May). Pure Persuasion and Indoctrination. Research Network Forum. Rhetoric Society of America Conference, RSA 2010. Minneapolis, MN.

Colton, J.S. (2009, October). Toward a Reconciliation of Invitational Rhetoric. Presentation. Rocky Mountain Modern Language Association Conference, RMMLA 2009. Snowbird, UT.

Journal Special Issues Edited

Holmes, S., Walwema, J., & **Colton, J.S.** (Forthcoming). *Journal of Business and Technical Communication*. Special issue on 21st Century Ethics in Technical Communication.

Grants & Awards

- 2021 Best Article on Philosophy or Theory of Technical or Scientific Communication. Conference on College Composition & Communication. **National Award.**
- 2021 Utah State University Research Catalyst Grant, $20,000
- 2020 Nell Ann Pickett Award for best article in *Technical Communication Quarterly*. **National Award.**
- Instructure Higher Education National Associate Professor of the Year (2019). **National Award.**

Grants & Awards (cont.)
- English Departmental Service Award (2018-2019)
- 2018 Nell Ann Pickett Award for best article in *Technical Communication Quarterly*. **National Award.**
- USU Graduate Recruitment Grant, $3000, for TCR PhD Program Recruitment
- Outstanding Graduate Research Mentor, CHaSS and USU Department of English (2017-2018)
- Outstanding Undergraduate Research Mentor, USU Department of English (2015-16)

Courses Taught
Utah State University; Logan, UT (2014–present)
ENGL 5410 Writing for Digital Media Production: Disability Studies and Rhetorical Accessibility; Spring 2020 (undergraduate)
ENGL 3460 Modern Rhetorical Theory; Fall 2019 (undergraduate)
ENGL 6830/7830 Intro to Rhetorical Theory; Spring 2019 (graduate)
ENGL 6440/7440 Cultural Research Methods; Fall 2019 (graduate)
ENGL 6480/7480 Technology and Writing; Spring 2018 (graduate)
ENGL 6460/7460 Studies in Digital Media: Disability Studies and Rhetorical Accessibility; Spring 2018 (graduate)
ENGL 5490 Topics in Technical Communication and Rhetoric: Ethics and Technology; Fall 2017 (undergraduate)
ENGL 5400 Social Justice in Technical Communication: Disability Studies and Accessibility; Fall 2017 (undergraduate)
ENGL 6440/7440 Cultural Research Methods; Spring 2017 (graduate)
ENGL 3040 Perspectives in Writing and Rhetoric; Fall 2016 (undergraduate)
ENGL 3460 Modern Rhetorical Theory; Fall 2016 (undergraduate)
ENGL 6480/7480 Studies in Technology and Writing; Fall 2015 (graduate)
ENGL 5490 Special Topics in Professional and Technical Writing: Ethics and Culture in Technical Communication; Spring 2015 (undergraduate)
ENGL 3410 Professional Writing Technologies; Spring 2015, Fall 2015 (undergraduate)
ENGL 5410 Studies in Writing for Digital Media: Rhetorical Design and Accessibility (undergraduate); Fall 2014 (undergraduate)
ENGL 4400 Professional Editing; Fall 2014, Spring 2017 (undergraduate)

Administrative Positions
Director of Graduate Studies, English Department, Utah State University; Logan, UT (July 2018-present)

Student Advising
PhD Dissertation Committees
Chair, Rachel Bryson, 3rd year (2020-present)
Member, Danielle Karr, 3rd year (2020-present) University of Utah PhD student
Chair, Ryan Cheek, 4th year (2019-present). Dissertation title: *Campaigning for Social Justice: Electioneering Technologies and the Political Technical Communicator*.
Chair, Jennifer Scucchi, (2017-2020). Dissertation title: *Rhetorical Decorum in Technical Communication*.
Chair, Beth Shirley, (2017-2019). Dissertation title: *Toward a theory of community engagement for adapting behaviors in climate science*. (Shirley is an Assistant Professor at Montana State U.)
Member, Sherena Huntsman, (2017-2019). Dissertation title: *The Process of Normalizing Accessibility in Pedagogical Practices*. (Huntsman is an Assistant Professor at Boise State U.)
Member, Andrew Hillen, (2018-present). Dissertation title: *Ethos and Persuasion in Social Media*.
Member, Breeanne Martin, (2016-2018) Dissertation title: *Power, legitimacy, and globalization: Technical and professional communication in India*. (Martin is an Assistant Professor at Utah Valley U.)

Student Advising (cont.)

PhD Dissertation Committees (cont.)
Member, Jolynne Berrett, (2016-2018)
Member, Ryan Price, (2014-2015)

Master's Thesis Committees
Chair, Tina Reisner (2019-2019) Thesis Title: *Modern Uses of Assistance Animals in the United States*
Chair, Chris Davis (2018-2019) Thesis title: *Friends or Foes? Composition and Creative Writing*
Chair, Adrienne Fife (2017-2018) Thesis title: *Historicizing People-first and Identify-First Language in Disability Rhetorics*
Member, Ryan Reeder (2016-2017) Thesis title: *Mormons and Youtube*

PhD Supervisory Committees
Member, Breeanne Martin (2014–2016)
Chair, Cana Itchuaqiyaq (2017-present)
Chair, Angie Kelson-Packer (2017-2018)

Honors Thesis Advising
Danni Noyes, (Spring 2018-Spring 2019)
Rebekah Miner, (Spring 2015-Spring 2016)

Honors Contracts
Alyssa Utley, (Fall 2015)

Undergraduate Research Mentoring & Principle IRB (if applicable)
Madison Lang, "Is 30 Rock Feminist?" 2020 Utah Conference on Undergraduate Research, Logan, UT.
Alana Nicole Manesse, "A Cultural Analysis of Political Cartoons from the Women's Suffrage Movement." 2020 Utah Conference on Undergraduate Research, Logan, UT.
Sadie Webster, "The Pros, Cons, and Ethics of Slacktivism." 2018 National Conference on Undergraduate Research, Oklahoma City, OK.
Jonathan Toronto, "Understanding Fake News in a "Post-Truth" World: Using Virtue Ethics to Face the Challenges of Today's Media Technologies." 2018 National Conference on Undergraduate Research, Oklahoma City, OK.
Kimberly Jones, "The Ethics of Assistive Technologies." 2018 Utah Conference on Undergraduate Research, Cedar City, UT.
Tyler Grow, "Rhetorical Theory and South Park." 2017 National Conference on Undergraduate Research, Memphis, TN.
Miranda Lorenc, "Rhetorical Analysis of Gorgias' Encomium of Helen." 2017 National Conference on Undergraduate Research, Memphis, TN.
Jonathan Toronto, "Language in Politics: A Philosophical and Rhetorical Analysis of How Language Has Shaped the Clinton Email Debate." 2017 National Conference on Undergraduate Research, Memphis, TN.
Kaylee Dudley, "Power in a Name: A Rhetorical Analysis of the Clinton and Trump Campaigns." 2017 Utah Conference on Undergraduate Research, Orem, UT.
Jonathan Toronto, "Language in Politics: A Philosophical and Rhetorical Analysis of How Language Has Shaped the Clinton Email Debate." 2017 Utah Conference on Undergraduate Research, Orem, UT.
Dawson Oler, "Rhetorical Analysis of the OJ Simpson Trial." 2017 Utah Conference on Undergraduate Research, Orem, UT.
Jessica Dickerson, "Rhetoric, Technology, and Social Justice." 2017 Utah Conference on Undergraduate Research, Orem, UT.
Zachary Olroyd, "An Ethical Analysis of the Early Drug War." 2016 National Conference on Undergraduate Research, Asheville, NC.

Student Advising (cont.)

Undergraduate Research Mentoring & Principle IRB (cont.)

Zachary Olroyd, "An Ethical Analysis of the Early Drug War." 2016 Utah Conference on Undergraduate Research, Salt Lake City, UT.

Hannah Winward, "Benefit Corporations: A New Take on Capitalism." 2016 Utah Conference on Undergraduate Research, Salt Lake City, UT.

Satenick Cherbechyan, "The Ethics of Global vs. Domestic Charity: The Case of Cotopaxi." 2016 Utah Conference on Undergraduate Research, Salt Lake City, UT.

Rebekah Miner, IRB for "Graffiti as Professional Communication: Where Art and Communication Conventions Converge and Diverge." (Spring-Fall 2015)

National Service

- Tenure and Promotion External Reviewer
- Journal Article Reviewer: *Technical Communication Quarterly* (Summer-Winter 2020)
- Journal Article Reviewer: *Journal of Business and Technical Communication* (Summer-Winter 2020)
- Associate Editor: *Technical Communication Quarterly* (January 2019-Spring 2020)
- ATTW 2018 Conference Proposal Reviewer (Fall 2019)
- Media Contribution/Public Service Interview: *Intercom* E-Magazine, "Virtue Ethics: An Interview with Jared S. Colton and Steve Holmes." (August 2019)
- Journal Article Reviewer: *Technical Communication Quarterly* (Fall 2018)
- Journal Article Reviewer: *Technical Communication* Special Issue on Technical Communication and Election Technologies (Spring 2018)
- Media Contribution/Public Service Interview: *WIRED* E-Magazine, "Diamond and Silk Expose Facebook's Burden of Moderation." (April 2018)
- Journal Article Reviewer: *Communication Design Quarterly* (Fall 2017)
- ATTW 2018 Conference Proposal Reviewer (Fall 2017)
- Media Contribution/Public Service Interview: Wisconsin Public Radio Guest on the *Joy Cardin Show* on Vigilante Justice in the Online Realm (August 2017)
- Media Contribution/Public Service Interview: *WIRED* E-Magazine, "Whatever your side, doxing is a perilous form of social justice." (August 2017)
- Media Contribution/Public Service Interview: *WIRED* E-Magazine, "Don't let the alt-right fool you, journalism isn't doxing." (July 2017)
- Media Contribution/Public Service Interview: *WIRED* E-Magazine, "Meet Daryle Lamont Jenkins, Insatiable doxxer of fascists and Nazis." (April 2017)
- Journal Reviewer: *IEEE Transactions on Professional Communication* Special Issue on Plain Language (Spring/Summer 2017)
- Journal Article Reviewer: *Communication Design Quarterly* (Spring 2017)
- ATTW 2017 Conference Proposal Reviewer (Fall 2016)
- Rocky Mountain Rhetoric Symposium Assistant Coordinator (Spring 2016-Fall 2016)
- Journal Article Reviewer: *Business and Professional Communication Quarterly* Special Issue on Accessibility (2016)
- ATTW Conference Program Committee Member (2015-2016)
- ATTW 2016 Conference Proposal Reviewer (Fall 2015)
- CPTSC 2015 Conference Proposal Reviewer (2015)
- Journal Reviewer: *Connexions* Special Issue on Professional Communication and Social Justice in the Global South (2015)
- CPTSC Conference Planning Committee (2014-2015)
- Conference Proposal Reviewer: 8th Triennial Conference of the Kenneth Burke Society (2011)

Institutional Service

- Research Panelist, Graduate Student Orientation, Utah State University (August 2019)
- Mentorship Panelist, Training for Research Faculty (Spring 2019)

Institutional Service (cont.)

- Co-chair, Check Out This Video! Film Festival (Spring 2017-present)
- Service-learning accessibility partnership with the Center for Innovative Design and Instruction (CIDI) (Fall 2017-Spring 2018)
- Undergraduate Research & Creative Opportunities (URCO) grants reviewer (Fall 2016)
- Service-learning accessibility partnership with the Center for Persons with Disabilities (Fall 2014)
- Faculty Volunteer, Multistate Collaboration to Advance Learning Outcome Assessment Project (Fall 2014)

Departmental Service

- Director of Graduate Studies, Department of English, Utah State University (July 2018-present)
- Advisor, Graduate Student Mentorship Program (Fall 2018-Spring 2020)
- Tenure and Promotion Committee Member, Dr. Beth Buyserie, (October 2019-June 2020)
- English Graduate Instructor Orientation, (August 2019)
- Hiring Search Committee Chair, Director of Composition, Utah State University English Department (September 2018-March 2019)
- Guest Lecturer, ENGL 5400, 10 February 2019
- Hiring Search Committee Chair, Composition Lecturer, Utah State University English Department (Summer 2018)
- TCR Program Curricular Chair (August 2017-June 2018)
- Technical Communication and Rhetoric (TCR) Ph.D. Program Committee Chair, Utah State University (2016–2018)
- TCR PhD Program Critical Theory (Scholarly Article) Reading Group Leader (2015-Spring 2020)
- TCR Website Design Coordinator (May 2015-present)
- Undergraduate Technical Writing Committee (2014-present)
- Introduction to Box Presentation (2016 English Department Retreat)
- Hiring Search Committee Member, Technical Communication and Rhetoric, Utah State University (2014–2015)
- Technical Communication and Rhetoric (TCR) Ph.D. Program Committee Member, Utah State University (2014–2016)
- Admissions and Exams Subcommittee Member (2014-present)
- USU Creative Writing Contest Judge (2014-2015)
- USU English Department Terrific Talk, 17 February 2015
- Guest Lecturer, ENGL 5400, 16 January 2015
- Guest Lecturer, ENGL 7000, 10 February 2015

Professional Memberships

Association of Teachers of Technical Writing (ATTW)
Council for Programs in Technical and Scientific Communication (CPTSC)
National Council of Teachers of English (NCTE)
Phi Kappa Phi
Rhetoric Society of America (RSA)